



# OnePlace

TECHNOLOGY SERVICES

**PLUS!**  
staffing  
and  
support  
for all  
these  
programs!  
**RealEstateOne.net**

## agent websites

	monthly cost	compared to	monthly cost	new/improved
<b>AGENT WEBSITE</b> <i>multiple website designs coming soon</i>	INCLUDED	TOP PRODUCER	\$50	●
<b>STATEWIDE 14 MLS SEARCH CAPABILITY</b>	INCLUDED	CUSTOM 1-14 MLSs	\$50-3000	
<b>MOBILE ENABLED AGENT WEBSITES AND APP</b>	INCLUDED	TOP PRODUCER	\$15	●
<b>INTEGRATION</b> <i>of MLS into custom website and Facebook</i>	INCLUDED			
<b>LOCAL MARKET TREND WITH VIDEO PRESENTATIONS</b> <i>coming soon</i>	INCLUDED			●
<b>1ST TO KNOW</b> <i>client registration, saved MLS search, favorites, rankings, price tracker</i>	INCLUDED	LISTING BOOK SINGLE MLS ONLY		●
<b>INTEGRATED MAPPING/DRIVING DIRECTIONS</b>	INCLUDED			
<b>DETAILED SCHOOL REPORTS</b>	INCLUDED			
<b>WEBSITE STATISTICS</b> <i>tracking and search engine optimization</i>	INCLUDED			
<b>LISTING ACTIVITY REPORTS</b> <i>enhanced MLS listing &amp; automatic email report</i>	INCLUDED	LISTING ALERT	\$39	●
<b>WIRELESS MLS SEARCH</b> <i>from your PDA/Tablet/Smart Phone</i>	INCLUDED	POCKET MLS	\$20	●

## personalized marketing

<b>FLYERS, POSTCARDS, LISTING PIECES</b>	INCLUDED	VFLYER	\$20	●
<b>EMAIL CAMPAIGNS, ECARDS</b> <i>holiday, sports schedules, birthdays...</i>	INCLUDED	SHARPER AGENT	\$17	●
<b>MARKET TRENDS DRIP CAMPAIGN</b> <i>state and local coming soon</i>	INCLUDED	ADVANCED ACCESS	\$50	●
<b>CMA</b> <i>with cross MLS data</i>	INCLUDED	TOOLKIT CMA SINGLE MLS ONLY	\$14	●
<b>YOUTUBE VIDEO</b> <i>automatically generated for every listing</i>	INCLUDED	ANIMOTO	\$39	
<b>BUYER MIGRATION DATA</b>	INCLUDED	NOT AVAILABLE		

## tools

<b>TECH HELPLINE 1-877-562-3161</b>	INCLUDED	CALL CENTERS	\$80/CALL	●
<b>DOCUSIGN ESIGNATURES</b>	INCLUDED	DOCUSIGN	\$25	●
<b>OUR WORLD'S INSTITUTE TRAINING</b> <i>Staver, Knox, Ferrara and more....</i>	INCLUDED	DAVID KNOX TRAINING ALONE	\$90	●
<b>QR CODE GENERATOR</b>	INCLUDED			●
<b>ZIPFORM</b>	INCLUDED	ZIPFORM	\$10	
<b>SHOWING INFORMATION</b> <i>management, feedback, trends, and reporting</i>	INCLUDED	SHOWING DESK	\$59	

## lead generation

<b>LISTING SYNDICATION</b> <i>"We Market to the World" new websites added regularly</i>	INCLUDED	LISTHUB	\$12	●
<b>1ST TO KNOW PHONE AND TEXT</b> <i>property information for all IDX listings</i>	INCLUDED	HOTLINE	\$45	●
<b>1ST TO KNOW EMAIL</b> <i>across multiple MLSs with sold and active data</i>	INCLUDED	NOT AVAILABLE		●
<b>REALTOR.COM</b> <i>stand out with our logo that clicks through to your website on every listing, plus display up to 25 MLS photos</i>	INCLUDED	ONLY AVAILABLE TO BROKERS		●
<b>HOMEFINDER.COM</b> <i>your listings on the Detroit Free Press and Detroit News websites</i>	INCLUDED		\$25	●
<b>TRANSACTION MANAGER</b> <i>coming in 2013</i>	INCLUDED	RELAY	\$10	

<b>TECH SERVICES FEE</b>	\$35	<b>compared to</b>	\$635-3,585
<b>TOTAL YEARLY COST</b>	\$420/year		\$7,620-43,020/year

PLUS REALTOR.COM ENHANCED SHOWCASE LISTINGS \$27 REALTOR.COM UP TO \$1200